

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ). (a) Doordarshan had brought to the notice of people, through its channels, the heart-rending calamity caused by the earthquake in Gujarat. The visuals and photographs of the places ravaged by the calamity were authentic; there was no mis-interpretation or suppression of facts. The Government does not maintain any information of the impact of such telecasts by TV channels.

(b) and (c) The earthquake struck Gujarat on the morning of 26th January, 2001, when the National channel of DD had allowed all the Regional Kendras to telecast Republic Day messages, which could not be stopped mid way. Soon after the messages were over, all the Regional Kendras linked with the National channel and at 9 a.m. DD was the first to inform the viewers about the Gujarat earthquake. The same day, half an hour special bulletin on the earthquake was telecast. No such entertainment programmes were telecast during this period on Metro or National channel of Doordarshan.

(d) and (e) Do not arise.

Role of TV in improvement of Education

*158. SHRI RUMANDLA RAMACHANDRAIAH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state how much role TV is playing in improvement of education as compared to mass media?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ) : Doordarshan was started with the objective of dissemination of knowledge, education, information and entertainment. Educational broadcasts were started in 1961 based on the formal pattern of studies. The Doordarshan is devoting approximately 1/5th of its telecast time to education, in the National network programme, through UGC, IGNOU, CIET and Special Audience/Rural Development programmes. Gyan Darshan is an exclusive educational satellite channel started in collaboration with the Ministry of Human Resource Development and Indira Gandhi National Open University. This channel is telecasting programmes catering to the educational requirements of primary, secondary and higher education giving impetus to the concept of distant learning. Lessons on health, environment, arts, science, literature, astronomy, geography etc. are extensively covered.